



# Designing, Building and Maintaining for Web, Print, and Software Applications

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## ABOUT NEW WORLD COMPUTERS

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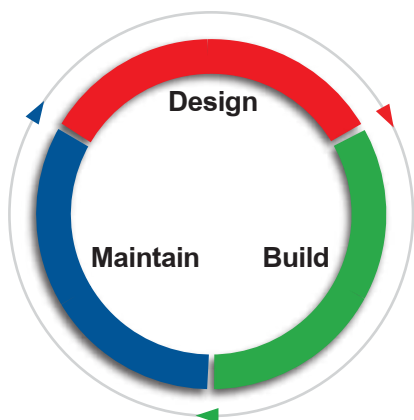
New World Computers was started in 1986 as a graphic design firm. With the growth of the internet, they soon integrated web development into their offerings. Currently, with decades of experience in search engines, ecommerce and data-driven web-based applications, New World offers businesses a solid set of skills and experience.

New World also teaches at local education institutions, and conducts live online learning events for other developers and companies. New World built the tools that is uses in training others.

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For more information, visit  
[www.nwcic.com](http://www.nwcic.com)

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### Design that reflects your business goals and individuality

We can design a website, print or application that is suited to your business needs and tailored to your industry, yet unique and highlights the strong points of your business. We can use your existing company profile, or create a new one for you.

Our design strategies combine an eye for design with knowledge of programming. This allows us to produce results that balance design with function, and new technology with business reasonableness. This allows your designs, website and applications to grow with you and reduce the need to redo work while reducing costs.

New World can also produce photo shoots of your personnel, onsite events, products, use your existing graphics or provide carefully selected stock art to suit your business needs while matching your company culture.

### Build projects with the right tools and in the right way

Some designers suggest using the tools they happen to like. We, though, select the tools that to use that will best match your business goals. Thus, we can use nearly any design tool. Since we thrive on learning, we will recommend and use the tools that will best suit the needs of the organizations we serve.

Thus, our projects reach the release phase with a foundation ready for growth. This ensures that your organization can embrace new technology more easily and with lower costs normally associated with advances in technology.

### Maintain your projects throughout the life cycle

Some companies leave when the design is complete. This often creates cost overruns and lack of scalability for your project. New World provides a detailed analysis and a framework for the future maintenance and growth of your projects along with your organization. As your organization grows in its use of search engines, ecommerce, marketing campaigns and more, New World positions itself as a cost effective and flexible asset to your growth.

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